

Imagine the entire universe of music on your MP3 player. How many of those songs do you actually know? Now imagine the amount of songs you are missing out on because you can only search for the ones you have heard before.

Not great, is it?

We didn't like it either so we created **Ella** - a music search and recommendation engine able to listen to and interpret music in the same way a human can.

Ella's technology is a combination of music signal processing extraction features (moods, rhythm, pitch, timbre, tonality, chord progression), editorial information (artist, release date, country, genre) as well as information distilled from blogs,

reviews, playlists and buying behavior. With a reference collection of more than 5 million tracks, **Ella** is able to recommend songs according to the user's individual taste, introducing him new music every day.

Discover your future favorite songs - try a demo today!

KEY BENEFITS

- Discover new music, increase user loyalty, creates personalized playlists
- Boost licensing revenues by exploiting lesser-known catalogs
- Monetize the long tail for online stores

